

THE GREYSTONE REPORT

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The power of member connections: Save money!



In January, GreyStone members received a new Co-op Connections® Card (CCC) on the back of *GEORGIA Magazine*. This new discount card enables you to access a much wider range of health benefits at no cost to you! It's just one of the many perks of being a GreyStone member.

Members have saved more than \$1,285,091 on prescriptions since the CCC program launched in 2007. Simply present your card at a participating provider to receive a discount. Prescription drug savings can range from 10 to 85 percent at more than 60,000 national and regional pharmacy chain stores, including CVS, Walmart, Target and many more.

Now with the new Healthy Savings benefits, members also save on dental care, hearing aids, vision care, lab work, imaging

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Use self-service and you'll be eligible to WIN BIG!

How would you like to save time and money while becoming eligible for a GreyStone bill credit? You can do just that by taking advantage of GreyStone's self-service options now.

In December, GreyStone launched a contest for members who use a combination of select self-service options. Participating members will be eligible for a random drawing. Members must participate in select self-service options for a minimum of three consecutive months during the promotion period, which runs through April. This means that February is the last month you can begin to participate and be eligible to WIN BIG!

The grand-prize winner will receive one month with no GreyStone bill, with a maximum bill credit of \$400! One second-prize winner will receive a \$100 bill credit, and two third-prize winners will each receive a \$50 bill credit. The drawing will take place in May.

Becoming eligible for the contest is easy

when you take advantage of one of our many self-service options:

- Enroll in and receive e-bills.
- Pay your bill through GreyStone's website or interactive voice response (IVR) phone system.
- Enroll in and successfully process your payment through autodraft from your checking account.
- Pay your bill through a third party financial institution.

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GreyStone's Call Center hours are 8 a.m. to 5 p.m., Monday through Friday. Members can access their accounts 24/7 with our convenient self-service options.

Use self-service

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Remember, you must participate in any combination of these select self-service options for at least three consecutive months to be eligible.

To register for online services, visit us at www.greystonepower.com. You will need your GreyStone Power account number and the last four digits of your Social Security number. For commercial accounts, you will need the last four digits of your company's Employer Identification Number.

Accessing your account online

allows you to view and pay your bill, see your billing and electricity use history and sign up for auto pay service. Paying through bank draft is free!

Along with using our self-service options, you must follow these guidelines during the promotion period to be eligible to win:

- No returned financial items.
- No broken pay plans or pay arrangements.
- No service interruptions for non-payment.

Powder Springs resident Carmina Ocasio has been enjoying self-service options since she became a GreyStone member more than 10 years ago. Oca-

sio is enrolled in e-billing and pays her bills through her banking institution. "It is very helpful having these options available—the e-bill is easy to access and view the detailed information. It really saves me time. GreyStone has always been an easy provider to deal with," she says.

If you also are enjoying the use of our self-service options, we want to hear from you! Please contact us at membermatters@greystonepower.com and tell us your story. You can also connect with us via our Facebook page at www.facebook.com/greystonepower.

Operation Round Up® scholarships help local students

Members who support GreyStone's Operation Round Up® program help local students get ahead in life. Each year, two technical college students are honored with the Tim B. Clower Scholarship. In 2012, the \$2,500 scholarship was awarded to West Georgia Technical College student Anita Welch and Chattahoochee Technical College student Latrice McElrath. This scholarship is awarded in honor of former GreyStone Power President/CEO Tim Clower and his dedication to technical education. Winning students were selected by their respective schools.

GreyStone also awards the Foundation Scholarship to five students each year. Members or their children who are either seniors in high school or currently enrolled in college are eligible for this \$3,000 award. Applications are considered and winners are selected by members of the GreyStone Power Foundation, Inc. Board of Directors, which disburses Operation Round Up funds contributed by GreyStone Power members. The 2013 Foundation Scholarship application must be received by April 12, 2013, and



From left, GreyStone Foundation Board Members Rebecca Thompson and Marcus Carter; scholarship winner Latrice McElrath; and GreyStone Foundation Board Member Naomi Storey. Below, from left, West Georgia Technical College Director of Instruction Paige Saylor; scholarship winner Anita Welch; and GreyStone Foundation Board Member Marcus Carter.

is available for download from our website at www.greystonepower.com.

Operation Round Up is funded by GreyStone members who volunteer to round up their electric bills to the next dollar. Members can sign up for the program by filling out an electronic form on our website, www.greystonepower.com. Along with funding scholarships, the program also provides assistance to nonprofit organizations in the community.



Check it out: GreyStone launches new Pinterest page

Launched in the spring of 2010, Pinterest quickly became one of the top social networking websites. The pinboard-style, photo-sharing site allows users to create theme-based image collections that feature their interests, hobbies and more.

Pinterest crossed the 10 million mark for monthly unique visitors in the U.S. faster than any stand-alone site ever. Now, GreyStone is encouraging our members to visit and see what the buzz is about.

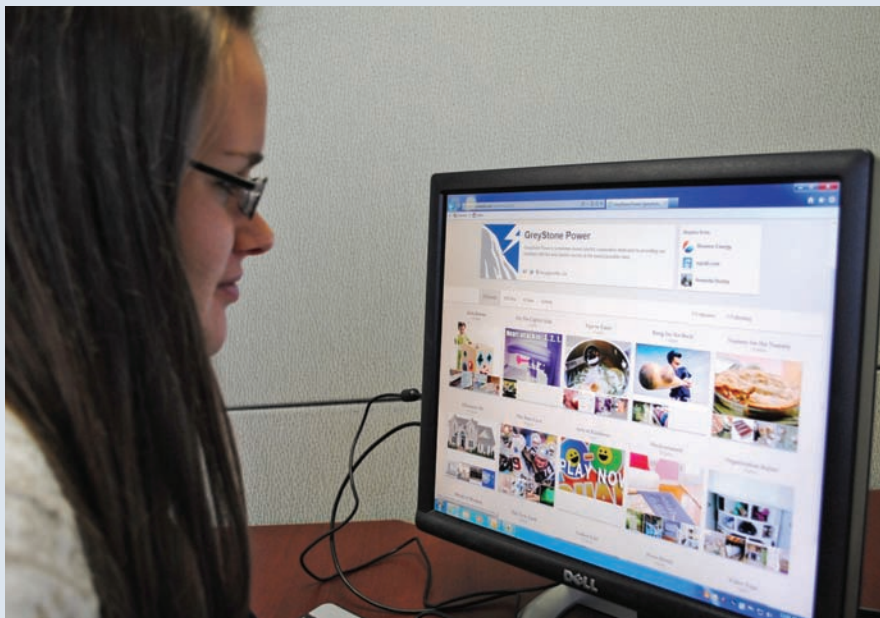
GreyStone members can find and follow our page at pinterest.com/greystonepower. With more than 130 pins and 15 boards with themes such as “Kids Korner,” “The Man Cave,” “Yummy for the Tummy,” “The Tech Tank” and “Words of Wisdom,” you’re sure to find something there that piques your interest.

Public Relations and Communications Specialist Amanda Busby

prepared the co-op’s Pinterest page to go live toward the end of last year. She says the site is another way GreyStone hopes to connect with members.

“With the growth of social media, we want to provide another opportunity to meet our members where they are—surfing the Web. GreyStone has a lot of good information that is perfect for sharing. It is our hope that members will enjoy looking at our posts, learn something new and want to share it with others. Because of the nature of the site, we want our members to not only learn while perusing the boards, but also have fun,” she says.

Along with Pinterest, GreyStone is active on other popular social media sites, including Facebook and Twitter. GreyStone’s Facebook game, Co-op Square, is fun for the whole family. Learn more at www.co-opsquare.com.



GreyStone’s Pinterest page features do-it-yourself projects, energy efficiency tips, yummy treats, organizational ideas and much more! Check it out and follow us at pinterest.com/greystonepower.

FACTOID:

Average for a ticket to a movie:
\$7.93



Powering your home for one day:
\$4.14*



Membership value:
PRICELESS!

*Now, that’s
the ticket!*

*Based on 2011 average residential member use.



GREYSTONE
POWER CORPORATION

Your Touchstone Energy® Cooperative 

TOGETHERWESAVE.COM



GreyStone Power: Home of the World Champion Lineman Team

Published monthly for the members of GreyStone Power Corporation. The purpose is to educate and keep you, our members, informed about the cooperative you own. Please send suggestions or ideas for articles to the editor at the above address.

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Stay Connected



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Save money

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costs and chiropractic care. Discounts include 20 to 40 percent off most dental services, 20 to 60 percent off eyewear and 10 to 60 percent off lab procedures.

More than 350 participating local businesses also offer discounts. Visit www.connections.coop/greystonepower to view business deals. This website can also help you locate participating providers in the Healthy Savings program.

To sign up your business to participate in the CCC program, call 770-370-2436. The only cost for a business owner to join the program is the cost of the discount that is offered.

Need a card? You may request a plastic card or key fob by calling us at 770-370-2383.

I SET MY THERMOSTAT TO CHEAP.

I'm saving \$280 a year just by programming a thermostat. What can you do?

TOGETHERWESAVE.COM

Look who recently joined the program!

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\$20 off diagnostic fee (reg. \$75); free estimates on replacements; best prices on furnace and heat pump replacements. Financing available, low monthly payments. Valid for new customers only with card presented at time of diagnostic.

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Villa Rica 404-398-1876
Choose any of the following at no-cost with consultation: \$3,000 accidental death family policy, child safety kits, memorial guides or medifax kits.

Unique Day Spa

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GreyStone offers many resources for helping you become more energy efficient. Visit the "Together We Save" section on our website, www.greystonepower.com, to download a free energy-savings guide. Another great source of energy-saving tips is www.togetherwesave.com, which includes a virtual home tour and how-to videos.