

Our Vision:

To create and sustain value for our members through demonstrated leadership in the energy distribution business.

Our Mission:

To provide reliable and cost-competitive electric and related services that position the cooperative as the utility of choice.

Guiding Principles

1. **Empowered, informed and involved employees** are our most important asset and our keys to success.
2. **Surpassing member needs** and expectations is our focus.
3. **Integrity** is never compromised; we maintain the highest ethical standards.
4. **Financial accountability** keeps us in business and is the pathway to our success.
5. We promote **change** and encourage **innovation** that adds value for our members.
6. We promote **responsible stewardship** of all resources.
7. **Community service** reflects our values and is how we give back to others.
8. We work in partnership with **unity and common purpose**, while exhibiting respectful behavior.

We will demonstrate leadership through:

- Top quartile rates compared to Georgia Co-ops and Georgia Power
- Top decile performance in national/state Member satisfaction surveys
- Top decile performance in operations and maintenance cost per meter
- Electric system reliability that sets the standard of performance among regional utilities
- Top decile in safety performance among cooperatives and IOUs
- Excellent relationships with communities and governing bodies
- Reputation for quality employees and business processes

Safety Guiding Principles

- We look out for each other
- Everyone is responsible for safety
- We plan safety into our work
- We report all incidents
- All injuries are preventable
- We educate and train employees to work safely
- Off the job safety is as important as on the job safety
- Working safely is a condition of employment
- We identify and correct deficiencies and hazardous conditions